



# Guildwood *News & Views*

Thank you for your interest in advertising in *News & Views*.

## Advertising Information

Reg Wolfe, Advertising Coordinator  
416 410 2755 or email [advertising@guildwood.on.ca](mailto:advertising@guildwood.on.ca)

## 2012 Advertising Deadlines

Winter Edition..... January 6                      Summer Edition ..... June 22  
Spring Edition ..... March 23                      Fall Edition..... September 21

**Note: Advertising may close earlier than deadline if all available advertising space has been allocated.**

## Advertising Rates

Half Page .....	7.5" x 4" .....	\$125
Two Column .....	4.9" x 8.75" .....	\$175
One Column .....	2.3" x 8.75" .....	\$90
Quarter Page.....	3.5" x 4" .....	\$65
Business Card.....	3.5" x 2" .....	\$35

## **Payment and ads must be received by the deadline or they will not be included**

Ads may be prepaid to guarantee space in future editions. Please make cheques payable to:  
Guildwood Village Community Association or GVCA.

**Mail to:** Reg Wolfe, Guildwood News & Views  
Box 11001, 97 Guildwood Parkway, Scarborough, Ontario M1E 5G5 or  
**Deliver to:** Parkway Travel & Cruise, Guildwood Village Shopping Centre.

## Format

- Ads are acceptable as pdf, tiff or jpg. Please ensure they are high resolution.
- Ads are acceptable in colour or black and white. Colour is used for the website version and black and white for the printed version. (We will convert colour to black and white.)
- Please do not send proof copies of ads used in other publications. These proofs are usually low resolution. Please provide the actual ad image (with approval of the other publication if they created the ad for you).
- Do not send gif images (copied from websites). They are low resolution and do not reproduce properly.

The editor can assist you if you have questions.  
Thank you.  
Judy Baribeau, Editor

[newsandviews@guildwood.on.ca](mailto:newsandviews@guildwood.on.ca)